

FAMOWOOD

PROCRETE



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New Eclectic Product Review



FAMOWOOD
PROCRETE
SELF-LEVELING CONCRETE REPAIR

APPLICATION IS EASY!

BURST POUCH

MIX 4 MINUTES

CUT POUCH

POUR



FAMOWOOD



PROGRAM LINE-UP

SPN	DESCRIPTION (PROGRAM)	POUCH SIZE	CASE PACK	# OF POUCHES INCLUDED IN CASE	UPC	GTIN
6210000	PROCRETE CONCRETE RPR SELF-LEVEL GRY 5.0 FL OZ 2PC 6PK	5 fl oz	6 EA	12	076818006671	10076818006678
6210001	PROCRETE CONCRETE RPR SELF-LEVEL GRY 5.0 FL OZ 6PC 6PK		6 EA	36	076818007159	10076818007156
6211000	PROCRETE CONCRETE RPR SELF-LEVEL GRY 25.0 FL OZ 2PC 6PK	25 fl oz	6 EA	12	076818002864	10076818002861
6221000	PROCRETE CONCRETE RPR NON-SAG 25.0 FL OZ 2PC 6PK	25 fl oz	6 EA	12	076818005469	10076818005466
6221001	PROCRETE CONCRETE RPR NON-SAG 25.0 FL OZ 6PC 3PK		3 EA	18	076818007166	80076818007162
6231000	PROCRETE ASPHALT RPR BLK 25.0 FL OZ 2PC 6PK	25 fl oz	6 EA	12	076818005476	10076818005473
6240000	PROCRETE ANCHORING GRY 5.0 FL OZ 2PC 6PK	5 fl oz	6 EA	12	076818006206	10076818006203

Page 2: Premium SELF-LEVELING Concrete Repair

Page 3: Premium NON-SAG Concrete Repair

Page 4: Premium ASPHALT Repair & Premium ANCHORING Patch

FAMOWOOD PROCRETE

SELF-LEVELING

CONCRETE REPAIR

6210000 - 5 FL OZ 2PC 6PK



6211000 - 25 FL OZ 2PC 6PK



Tear-away top

6210001 - 5 FL OZ 6PC 6PK



SPN	DESCRIPTION (PROGRAM)	POUC H SIZE	CASE PACK
6210000	PROCRETE CONCRETE RPR SELF-LEVEL GRY 5.0 FL OZ 2PC 6PK	5 fl oz	6 EA
6210001	PROCRETE CONCRETE RPR SELF-LEVEL GRY 5.0 FL OZ 6PC 6PK		6 EA
6211000	PROCRETE CONCRETE RPR SELF-LEVEL GRY 25.0 FL OZ 2PC 6PK	25 fl oz	6 EA

FAMOWOOD PROCRETE®

NON-SAG CONCRETE REPAIR



6221000 - 25 FL OZ 2PC 6PK



Tear-away top

6221001 - 25 FL OZ 6PC 3PK PRO-PACK



SPN	DESCRIPTION (PROGRAM)	POUCH SIZE	CASE PACK	# OF POUCHES INCLUDED IN CASE
6221000	PROCRETE CONCRETE RPR NON-SAG 25.0 FL OZ 2PC 6PK	25 fl oz	6 EA	12
6221001	PROCRETE CONCRETE RPR NON-SAG 25.0 FL OZ 6PC 3PK		3 EA	18

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ASPHALT REPAIR



ANCHORING PATCH



ASPHALT REPAIR
6231000 - 25 FL OZ 2PC 6PK



Tear-away top

ANCHORING PATCH
6240000 - 5 FL OZ 2PC 6PK



SPN	DESCRIPTION (PROGRAM)	POUCH SIZE	CASE PACK	# OF POUCHES INCLUDED IN CASE
6231000	PROCRETE ASPHALT RPR BLK 25.0 FL OZ 2PC 6PK	25 fl oz	6 EA	12
6240000	PROCRETE ANCHORING GRY 5.0 FL OZ 2PC 6PK	5 fl oz	6 EA	12

FAMOWOOD

PROCRETE[®]

COMPETITIVE ADVANTAGES

- A PROVEN TECHNOLOGY USED FOR INDUSTRIAL/INFRASTRUCTURE PROJECTS IN THE TOUGHEST ENVIRONMENTS FOR MANY YEARS
- VERY LONG SHELF LIFE: 3 YEARS! Most competitive products specify only a 1 or 2-yr shelf life.
- FILL TO ANY DEPTH (most other concrete repair product depth limits are 1/4" - 1/2").
- WILL NOT CRACK, SHRINK OR LOSE ADHESION
- PERMANENT EXTERIOR GRADE (DOES NOT LOSE STRENGTH OVER TIME.
- SUNLIGHT (UV) AND WATER WILL NOT PENETRATE
- REMAINS INTACT & PERMANENT THROUGH FREEZE/THAW & EXTREME HEAT CYCLES - YEAR AFTER YEAR! TESTED UP TO **50** FREEZE/THAW CYCLES WITHOUT FAIL. COMPLETELY IMMERSSED IN WATER!
- 10X TOUGHER THAN CONCRETE
- 10X TOUGHER THAN ASPHALT REPAIR COMPETITORS
- DRIVE OVER IN 2 HOURS
- VERY LOW VOC (less than 3%). NO SOLVENTS. NO ODOR.
- MIXES RIGHT INSIDE THE POUCH
- WIDE TEMPERATURE RANGE: FULLY CURED PRODUCT CAN WITHSTANDS TEMPS FROM -40 TO 212 °F
- CREATES A SIGNIFICANT OPPORTUNITY TO INCREASE PROFIT PER SQ FT.!

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PROCRETE ANCHORING PATCH COMPETITIVE COMPARISON

- Competitor's anchoring products are in 2-part cartridges. ProCRETE is in a convenient, easy-to-use pouch.
- Most all anchoring cartridges are epoxies. ProCRETE is a polyurethane. Polyurethanes are premium, because they offer more impact and abrasion resistance and are less likely to crack or chip (because concrete expands and contracts). They are also more stain resistant.



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PROCRETE



BEFORE

STABILITY TEST vs. COLD PATCH, TROWEL PATCH & CRACK FILLER

AFTER 2 MONTHS...



CRACKS EXPOSED AFTER ONLY 2 MONTHS

FULLY INTACT. NO CRACKS. NO SHINKAGE. NO DETERIORATION.

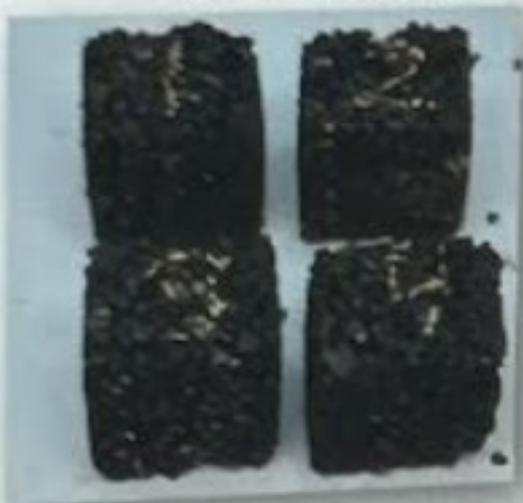
MASSIVE DETERIORATION AFTER ONLY 2 MONTHS

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**QPR PAVEMENT REPAIR
(Cold Patch)**

BEFORE



AFTER 1 freeze/thaw cycle*



**LATEX-ITE Trowel Patch
(Powder)**

BEFORE



**Cubes broke apart
while being handled
after the freeze/thaw
testing!**

AFTER 2 freeze/thaw cycles*



FAMOWOOD PROCRETE

DON'T BE FOOLED!

Some competitors have a similar packages and application process --
However, THE PRODUCTS ARE SIGNIFICANTLY DIFFERENT!
PROCRETE IS A URETHANE - NOT CEMENTITIOUS POWDER MIXED
WITH WATER.



Cementitious mix.
Burst pouch seal,
mix and dispense.



Portland cement,
silica sand. Dry
Mix - add water



Portland cement,
aggregates and
additives. Dry Mix -
add water



Cementitious
Powder - mix in
bag with water



Cementitious
mix. Dry Mix -
add water

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PROCRETE

PROCRETE PREMIUM CONCRETE REPAIR Vs. CEMENTITIOUS PRODUCT

**10X
TOUGHER
THAN
CONCRETE**
*1,000 psi concrete



Competitor crushes at 2% compression.
ProCRETE survives at 10X the force. [Video.](#)

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PROCRETE



FOUR PROCRETE PATCH FORMULAS **All 2-Component Urethanes**

1. **SELF-LEVELING:** CONCRETE PATCH FOR HORIZONTAL CRACK, SPALL & HOLE REPAIRS
2. **NON-SAG:** CONCRETE PATCH FOR HORIZONTAL / VERTICAL / SLOPED REPAIRS FOR SPALLS, CURBS, STEPS & HOLE REPAIRS
3. **ASPHALT REPAIR:** FOR REPAIRING DAMAGED ASPHALT & RESTORATION
4. **ANCHORING PATCH:** A PERMANENT ANCHORING SOLUTION FOR BOLTS, RAILINGS OR ANY OTHER METAL TO CONCRETE OR MASONRY REPAIR

THE SAME TECHNOLOGY, MANUFACTURED BY THE SAME COMPANY THE DOT, AIRPORTS & BRIDGE ENGINEERS HAVE BEEN USING FOR YEARS...NOW AVAILABLE IN PROJECT-SIZED CONVENIENT POUCHES

BEFORE BEGINNING:

Ensure pouch is at room temp. (approx. 70 °F)
Do not mix or open pouch until ready to use.
Wear disposable gloves and eye protection.
Use entire contents immediately after mixing.

1. PREPARE MATERIAL: Concrete must be clean and DRY.

2. BURST POUCH: Massage contents in Side A only for 1 minute. Then, roll the contents of Side A until it bursts the middle divider and mixes with Side B.



3. MIX: Massage the pouch for approx. 4 minutes (knead up/down and side-to-side).



4. DISPENSE: Roll up pouch (starting from bottom of Side A) pushing material to top of pouch. Cut upper corner. Continue to roll the pouch, pushing the mixed product into the center of the repair.



LOW QUALITY

CEMENTITIOUS (POWDER) – HOLE/SPALL REPAIR: Contains a cement powder component which, when mixed with water, binds the concrete powder allowing the concrete powder to set, harden and strengthen. **LOW QUALITY:** Typically, slow Return-to-Service (RTS), susceptible to freeze/thaw issues, very low life span, no toughness, poor adhesion, and high brittleness.



CEMENTITIOUS (PRE-MIXED) – HOLE/SPALL REPAIR: Ready to use and/or pourable. **LOW QUALITY:** Same performance as the cement powder products.



CRACK REPAIR PRODUCTS: (acrylic/latex/silicone/1-pt polyurethanes/moisture cure) – **LOW QUALITY:** Typically, a slow RTS, low life span, and poor adhesion.

FAMOWOOD PROCRETE

ACRYLIC CONCRETE SEALERS FREEZE/THAW RESULTS

After only 2 freeze/thaw cycles
Cubes broke apart while being handled
after the freeze/thaw testing!



After only 4 freeze/thaw cycles*
Cubes broke apart while being handled
after the freeze/thaw testing!

